

Award-Winning Leadership Development

powered by:

CRESTCOM®

LEADERSHIP DEVELOPMENT THAT PRODUCES REAL RESULTS!

Help your construction teams and leaders address their most pressing challenges with Crestcom's award-winning and accredited leadership development programs.

Leadership Development Programs are available for your leadership team as well as key managers, supervisors, and PMs. Develop the next generation of leaders today!

**Companies
That Invest in
Leadership
Development
Enjoy These
Rewards
and More!**

- Strengthened Corporate Culture
- Ability to Attract Top Talent and Build a Talent Pipeline
- Less Employee Turnover
- Streamlined Communication Between Staff
- Greater Accountability and Empowerment
- Role Clarity
- Boost to Overall Productivity and Efficiency
- Better Teamwork and Camaraderie
- Expanded Ability to Navigate Change
- Effective Strategic Planning and Problem-Solving
- **Improved Bottom Line Financial Performance!**

10 Core Competencies

Crestcom's flagship 12-month leadership development program addresses 10 core leadership competencies every leader must master.

<p>DRIVES FOR RESULTS</p> <ul style="list-style-type: none"> - Accountability - Decision Making - Asking the Right Questions 	<p>UNDERSTANDS THE BUSINESS</p> <ul style="list-style-type: none"> - Generates Business Insights - Financial Management - Productivity and Process Efficiency
<p>BUILDS THE RIGHT TEAM</p> <ul style="list-style-type: none"> - Hiring the Right Talent - Multi-generational Leadership - Organizing and Developing Teams 	<p>INFLUENCES OTHERS</p> <ul style="list-style-type: none"> - Open and Effective Communication - Negotiation and Building Consensus - Emotional Intelligence
<p>EXECUTES VISION</p> <ul style="list-style-type: none"> - Defines and Communications Vision - Strategic Thinking - Plans and Prioritizes 	<p>ENCOURAGES EXCELLENCE</p> <ul style="list-style-type: none"> - Delegation and Empowerment - Coaching and Encouraging - Rewards and Recognition
<p>DEVELOPS POSITIVE RELATIONSHIPS</p> <ul style="list-style-type: none"> - Collaboration and Teamwork - Networking - Conflict Management 	<p>DEVELOPS CUSTOMER FOCUS</p> <ul style="list-style-type: none"> - Trust and Credibility - Responsive Problem Solving - Needs and Opportunity Awareness
<p>FOSTERS INNOVATION</p> <ul style="list-style-type: none"> - Change Leadership and Management - Continuous Improvement - Complex Thinking 	<p>MODELS PERSONAL GROWTH</p> <ul style="list-style-type: none"> - Self-awareness - Continuous Learning - Managing Personal Energy and Time

Award-Winning and Accredited Curriculum



The 3 Elements of Effective Behavioral Change

Crestcom's unique and effective program creates real and sustained behavior change for participants by utilizing a proprietary training process that emphasizes:



Measured Development

Leadership and Management Skill development is a process, not a single event. The Crestcom program features 24 leadership topics over 12 months. Each topic features a leading subject matter expert. The interactive workshops include role playing, case studies and facilitated discussion, with participants in various levels of leadership and from a variety of industries.



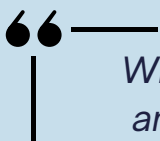
Implementation Planning

Your leaders will design their own action plans that specify WHAT they have learned, WHEN they are going to implement it and HOW they are going to measure the results. Action plans and results are tracked online in the Crestcom learning portal, a tool for participants which gives access to the materials used in the workshop in addition to other relevant resources.



Coaching and Accountability

Monthly debrief sessions reinforce development, hold participants accountable for development of their action plans and fosters a common approach to leadership within your organization. Quarterly results celebrations give participants the opportunity to review their progress and showcase specific areas of impact as well as document the quantifiable results their development has delivered.



What I found impressive during the training was the amount of interaction and engagement. I anticipate that we will formulate, as a direct result of this training, tangible actions for our business. I'm excited to enroll in the program and learn from it."

- Antoine M
Project Manager at Inspection Services, Inc.

Take the Program for a "Test Drive"

Quite simply, we believe this program will bring significant benefit to each company that makes Leadership Development a priority and enrolls its leadership team in Crestcom's flagship program. However, you may be interested in a "test drive" to determine the program's value for yourself in addition to giving your leadership team the opportunity to experience some of the tools and techniques Crestcom utilizes before committing to the program.

The Leadership Skills Workshop is a FREE, two-and-a-half-hour workshop without any obligation. Workshop sessions will be held via ZOOM for SCCA members at various times each month. To select a date for the SCCA group workshop that best suits your schedule or to secure a date for a workshop for your company, visit:

www.crestcomsocial.com/scca

Individual Skill Development

Beyond the full 12-month Crestcom program, SCCA members have the opportunity to attend several 3-hour classes throughout the year on selected topics, requested by our members. These interactive classes focus on one topic and are open to anyone in your organization. This is a great way to help your team develop in several critical areas. Topics being offered include:

Mastering Negotiation

Great negotiation skills are essential for creating value and achieving success.

Time Management

Get the most value and productivity from your time and that of your team.

Communication

Effective managers communicate in ways that motivate others to get more done.

Conflict Resolution

Understand and use conflict to improve relationships and productivity.

For more information about Crestcom's Leadership Development Programs, contact:

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