



# 2010 Editorial Calendar

The SOUTHERN CALIFORNIA CONTRACTORS ASSOCIATION (SCCA) magazine publishes seven issues annually—six regular issues and the Membership Directory. The magazine reaches SCCA members plus every contractor in the 12 counties of Southern California that is signatory with the Operating Engineers, Laborers, Cement Masons, Carpenters, Iron Workers and Construction Teamsters, regardless of their association affiliation. In addition, the magazine reaches more than 200 public works directors in cities and counties in our trade area.

Monthly features and columns focus on legislation and regulations impacting the construction industry, legal issues, business management strategies and other critical issues facing contractors in Southern California.



January-February	<b>Forecast 2010</b> <i>Meet SCCA's new officers and what experts expect in 2010.</i>	Ad closing: December 20 Mail date: January 10
March-April	<b>Where the work is</b> <i>The economy is sending contractors into new types of work.</i>	Ad closing: February 20 Mail date: March 10
2010 SCCA Membership Directory	<b>Guide to the Southern California construction industry—and a "must" for advertisers to this market.</b>	Ad closing: March 20 Mail date: April 10
May-June	<b>Security Solutions</b> <i>Theft is a real concern on jobsites. These products and services can help.</i>	Ad closing: April 20 Mail date: May 10
July-August	<b>CARB Uncensored</b> <i>What this powerful agency plans for you now.</i>	Ad closing: June 20 Mail date: July 10
September-October	<b>Is Your Fleet Compliant?</b> <i>Air, water, smoke, noise, weight—Have you covered all the bases?</i>	Ad closing: August 20 Mail date: September 10
November-December	<b>Construction in Southern California</b> <i>What the year ahead will hold for contractors.</i>	Ad closing: October 20 Mail date: November 10



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